

**iBOLT**  
Business Driven Integration

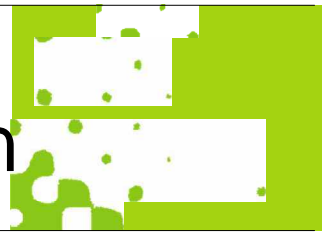
Breaking Through the Barriers  
of Business  
Integration



Enabling Business with Superior Technology



# Breaking Through the Barriers of Business Integration



## Business Integration: The New Model for Enterprise Success

Today's new market realities are driving the move from technology-oriented solutions towards business-driven solutions that enable enterprises to react to new opportunities with speed and agility while enhancing customer experience and retention. Business Integration has become the power behind enterprise success – enabling the simplification, automation, and optimization of business processes.

As the most comprehensive, flexible, cost-effective and easy-to-use Business Integration solution on the market, iBOLT leverages Legacy and other IT investments while quickly creating and dynamically deploying new business processes, services, and applications. Its powerful, simplified design – which requires virtually no programming expertise – assures enterprises of fast, successful, end-to-end business integration, while generating Rapid ROI, increased revenue, and customer satisfaction.

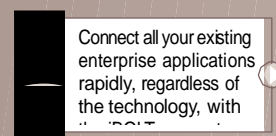
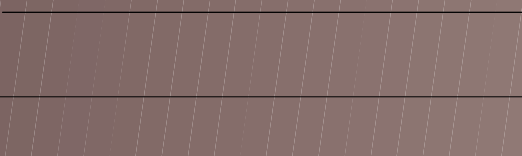
Magic Software's impressive track record, based on over 20 years of successful experience in the fields of business processes and application integration, development, and deployment, is valued by many of the world's leading enterprises, and assures iBOLT customers of complete reliability and risk-free integration.

## Product Highlights

- iBOLT offers new functionality that allows the integration architect to access iBOLT services directly from its studio graphical design interface, which considerably reduces the amount of coding required in an integration project. Architects play a more central role in the development stage and not just at the design stage. Many components now include Directly Accessible Methods (DAMs), that let the architect easily use the different pin-pointed capabilities of each component, reducing configuration clutter and eliminating the need for coding.
- iBOLT is implemented via intuitive, user-friendly tools – including wizards, drag-and-drop actions, and tables. Seamless connections with enterprise applications are enabled through iBOLT and 3rd party connectors, as well as customized connectors created using iBOLT's open standards-based development framework, and deployed on most hardware, operating system, or database technology.
- iBOLT assures maximum cost-effectiveness through low Total Cost of Ownership (TCO); a unique licensing fee structure; fast implementation; and low maintenance costs, based on easy expandability and customization.
- iBOLT is a completely flexible, scalable, and future-proof solution, enabling businesses to cost-effectively compete, and to adapt quickly to continuous changes in the IT and business worlds.

## IT Benefits

- Reduction in IT training requirements, due to iBOLT's powerful graphical design functionality.
- Fewer unexpected delays during project deployment, due to an integrated simulation and testing tool used in the design process.
- Decreased IT workload, enabled by the optional implementation of business process changes by non-technical personnel, without the need for coding or programming knowledge.
- Reduction in IT costs by freeing staff for other tasks, due to the speed of implementation and the participation of non-technical personnel throughout the integration process.
- Establishment of seamless, enterprise-wide connectivity with all systems, applications, and databases, and simplified customization of required connectors, based on iBOLT's unique design.
- Support of hard coding across environments such as .NET and Java, through iBOLT's open, high-productivity development framework.



Connect all your existing enterprise applications rapidly, regardless of the technology, with

# Integration Solutions That Work! On Budget. On Time. Every Time.



## iBOLT Drives Enterprise Success

### Business Benefits

- BOLT is designed for both technical and non-technical users, providing unique sets of tools and interfaces that allow enterprise-wide empowerment – enabling full participation and collaboration at every stage of the integration process for IT and Business personnel.
- iBOLT enables the rapid achievement of business goals, assuring on-time, risk-free deployment, regardless of the size or complexity of the project. Dramatically improving Time-to-Value, iBOLT enhances the enterprise's competitive edge, ROI, and revenues.
- iBOLT ensures superior customer service and satisfaction through the speedy delivery of customized and new business processes, applications, and services.
- iBOLT licensing is cost-effective – tied to actual business flow processes and the business value of the enterprise – resulting in reduced Total Cost of Ownership (TCO).
- iBOLT's advanced metrics-gathering capabilities enable enterprises to adapt and optimize ongoing business processes and customize intuitive management screens with details of core business process performance, delivering a comprehensive Business Activities Monitoring (BAM) solution.

“iBOLT's extensive component library, ability to interface with niche packaged applications, and accommodation of third-party adapter libraries and transformation tools contribute to a reduced total cost-of-ownership... attractive to medium-sized companies as well as larger corporations.”

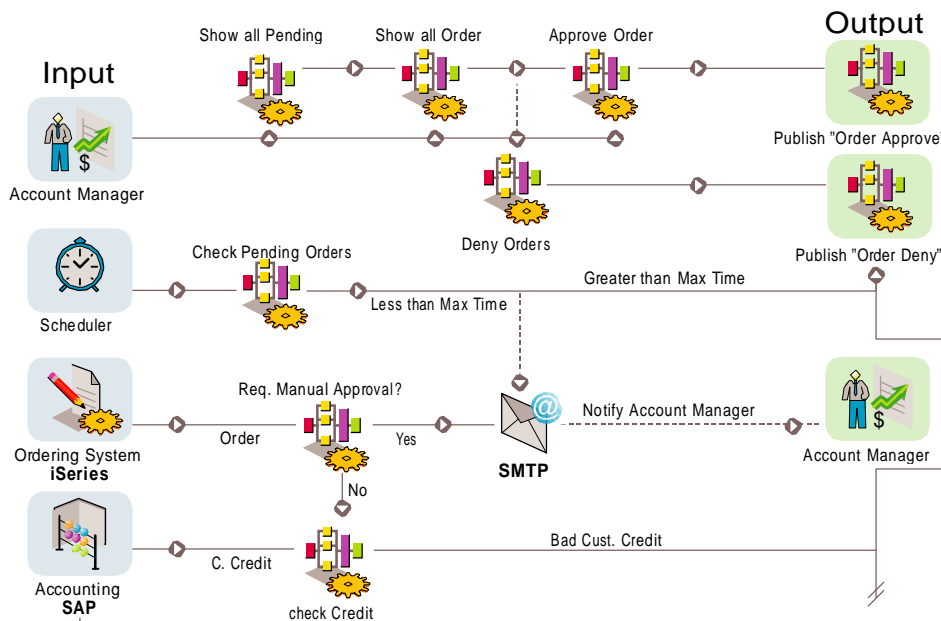
Tony M. Brown, Editor-In-Chief, Business Integration Journal

“With iBOLT, we are able to integrate all corporate content and applications with industry standard technology for a fraction of the cost of other vendors and in record time. iBOLT provides us with a solution for every customer request, every time.”

Peter Langela, Managing Director of Starsale B.V., The Netherlands

“Amazingly, even though iBOLT is scaled up for huge world-wide applications, it has retained the simplicity and ease-of-use that I've come to expect from Magic Software. It is easy to learn and easy to use.”

Heidi Schuppenhauer - Cabrita Software, USA



processes without

5

before full deployment,

6

Create a user interface

Monitor your business activities with iBOLT Monitor.

## Professional Service and Support

Magic Software provides professional services to customers and partners to help them maximize their integration and development investments. These services include project management, technical support, installation services, applications development, integration, consulting and Magic University training.

Magic Software offers comprehensive global technical service and support from five regional support centers. These centers are staffed by highly skilled technical experts available to provide fast response and quick resolution on a 24x7x365 basis. A variety of support programs are available to customers, with electronic support and priority response, in order to meet their individual needs.

## About Magic Software Enterprises

Magic Software Enterprises (NASDAQ: MGIC) is a globally recognized provider of business-driven tools for rapid, simplified Application Development and Deployment and Enterprise Application Integration - used with complete confidence by mid-size and large corporations, software developers, and system integrators around the world.

As a global player in the software industry, Magic Software has representation in more than 40 countries. Among the company's 600 employees around the world are over 170 skilled experts involved in the ongoing research and development of current and future technologies.

Customers and partners include thousands of ISVs, System Integrators, and Corporations worldwide, who are supported by Magic's extensive – and uniquely responsive – global service organization.

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